

**South Mississippi Tourism Industry Restoration Grant Program**  
**Advertising, Promotion and Events Marketing**  
Mississippi Development Authority Tourism Division

Items **eligible** for funding consideration include the following Paid Media/Marketing items:

- Newspaper
- Radio Spots
- Billboard
- Magazine
- Television
- Internet Advertising
- Direct Mail
- Promotional Brochures
- Promotional Posters

Items **ineligible** for funding consideration include:

- An organization's Operating Costs
- Staffing
- Any non-advertising Production Costs